

AL AMIN

LOCATION
Keighley / Leeds, UK

I Build Worlds That Move.

PHONE
+44 7849 656550

Lead Motion Designer | Senior Video Editor | VFX / CGI Artist

EMAIL
alaminsunnybd@gmail.com

3D & 2D animation, VFX, CGI, TV ads, VSLs, beauty and product films crafted for brands, films and creators.

PORTFOLIO
www.asmotions.com

CREATIVE PROFILE

Portfolio-led motion designer and VFX/CGI artist with 13+ years of experience building premium brand films, performance ads, explainer videos, product visuals and cinematic post-production. Hands-on from concept to delivery: script, storyboard, shoot, edit, animation, compositing, QA and multi-format export.

WHAT I DO BEST

MOTION SYSTEMS

Kinetic typography, transitions, explainers, animated UI, branded templates and visual storytelling.

PERFORMANCE VIDEO

VSLs, paid social ads, reels, hooks and campaign variants built for clarity and attention.

VFX / CGI

Green-screen, compositing, motion tracking, Cinema 4D/Redshift-style rendering and product visualisation.

CREATIVE LEAD

Brief input, art direction, client communication, mentoring, review cycles, QA and delivery ownership.

SELECTED WORK HIGHLIGHTS

MICRO2.UK - AD ENGINE

Built repeatable pipelines for campaign videos, VSLs, reels and social assets with premium brand polish.

PRESENTER-LED CONTENT

Filmed and composited green-screen talent with motion typography, pacing, edits and final delivery.

3D / CGI PRODUCT VISUALS

Designed cinematic product and brand visuals using lighting, materials, camera movement and compositing.

FEATURE FILM VFX - HIDEOUT

IMDb-credited VFX Artist contribution across compositing, cleanup, integration and final shot quality.

PROFESSIONAL EXPERIENCE

Lead Motion Designer / Senior Video Editor / VFX Artist / Creative Director

Micro2.uk | Leeds, UK | 2022 - Present

- Lead creative and post-production workflows for commercial campaigns, social content, product visuals, explainers, VSLs and branded video assets.
- Translate briefs and scripts into storyboards, style frames, edits, motion systems, typography, iconography and final animated deliverables.
- Create cinematic edits, 2D/3D motion graphics, VFX, green-screen compositing and CGI/product visuals aligned to brand goals and platforms.
- Manage revisions, QA, file organisation, deadlines and multi-format exports while collaborating with clients, producers and internal teams.

PROFESSIONAL EXPERIENCE CONTINUED

Motion Graphics Designer

Magic Lamp Studio | 2018 - 2019

- Produced 2D and 3D motion graphics, animated scenes, stylised environments and visual storytelling assets.
- Contributed to 30+ characters and 80+ visual worlds, maintaining consistent design quality across high-volume work.
- Delivered polished animation under tight deadlines while adapting to multiple visual styles and production needs.

Freelance Motion Designer / Video Editor / VFX Artist

Independent | 2010 - Present

- Delivered video editing, motion graphics, social ads, explainers, VFX and branded content across varied clients and briefs.
- Built end-to-end content from concept through edit, animation, design, sound, compositing and final delivery.
- Developed cross-sector experience covering product visualisation, performance marketing, events, film/VFX and creator-led videos.

CORE SKILLS & TOOLS

MOTION DESIGN

After Effects, kinetic typography, animation principles, transitions, explainers, templates

VIDEO EDITING

Premiere Pro, pacing, story structure, interviews, VSLs, ads, reels, YouTube

3D / CGI / VFX

Cinema 4D, Redshift, Blender, green-screen, tracking, rotoscoping, compositing

DESIGN CRAFT

Typography, layout, colour, hierarchy, visual identity, campaign assets, storyboards

AI + WORKFLOW

ChatGPT, Adobe Firefly, Higgsfield, Freepik, AI ideation and rapid prototyping

LEADERSHIP

Art direction, client communication, mentoring, freelancer management, QA, scheduling

HOW I WORK

01 BRIEF

Goals, audience, story and success criteria.

02 MOODBOARD

References, tone, palette and motion language.

03 LOOK DEV

Styleframes, typography, colour and design tests.

04 MOTION

Timing, transitions, rhythm and animation polish.

05 COMPOSITE

FX, grading, integration and final image quality.

06 DELIVER

Review, refinement and platform-ready exports.

CREDENTIALS & DETAILS

IMDb Credit: VFX Artist - Hideout (Feature Film)

Award Recognition: Tabloid Witch Awards 2021 - Best Visual Effects for Hideout

Education: BSc Computer Science - Metropolitan University, 2013 - 2017

Experience: 13+ years in motion design, video editing and VFX

Portfolio: www.asmotions.com

Profiles: IMDb, LinkedIn, Behance

Target Roles: Senior / Lead Motion Designer, Video Editor, 3D Motion Designer, VFX Artist, Creative Lead

Work Authorisation: UK Skilled Worker Visa - CoS transfer support required for a new employer